

Facts & Stats Summary 2023/24

**YMCA Fylde Coast** 





# A word from Graham Oatridge CEO OF YMCA FYLDE COAST

# WELCOME to YMCA Fylde Coast's 2023/24 annual Facts & Stats brochure.

As a charity that has been delivering trusted services in the community for over 100 years, YMCA Fylde Coast has to consistently challenge itself to ensure our programmes and products meet the needs of young people and our local communities, and during 2023/24 we worked with stakeholders, staff and our Trustees to revisit the vision and mission of our charity. We believe it is the relationships and networks that we carry as individuals and communities that enable change, and our new mission statement reflects this:

'to provide the relationships and networks people need to be healthy in mind, body and spirit'.

I believe you can see this across the work we deliver, from the warm and personal welcome members receive at our leisure centres, to the friendships forged between school children at YMCA Lakeside, the support networks developed in our housing schemes and the partner work that enables our youth and community work. Nothing we do is done in isolation.

#### 'It's been amazing seeing what we have been able to pack in to the last 12 months!'

The next few pages provide the headline figures that summarise our work, yet the impact is best told by the individuals we have worked alongside. People like Naomi and Nicholas who arrived at the YMCA after being homeless, have completed amazing support work and accomplished their goals by progressing to living independently, finding employment, and starting University.

This work is only made possible by a staff team who are committed to going the extra mile to try and make a difference and the work described in this brochure is testament to them. I must also thank our Trustees who give their time generously throughout the year to check, challenge and steer our charity to make sure we are using our resources in the best possible way to deliver our charitable objectives.

I hope you enjoy reading this brochure and seeing the scale and breadth of work that YMCA Fylde Coast delivers in your community.

Graham Oatridge
Chief Executive



# Health & Wellbeing

We are proud to provide health and wellbeing services across our leisure portfolio in Fylde and Wyre. By providing opportunities for people to be active in safe and supportive environments we believe that everyone can enjoy the benefits brought by being physically active.

910,139

Attendances recorded across our YMCA Fylde Coast leisure sites.

195,096

Attendances recorded across our YMCA Fylde Coast group exercise classes.

### 300 hours

Of Rookie Lifeguard training delivered to local children.

50,000

KS2 swimming lessons delivered.

2,600

Free swims provided to children in the Fleetwood and FY7 communities.



# Housing

Our housing services are delivered by a dedicated, caring and committed team of staff. We believe that giving young people a safe and secure home is fundamental if they are to thrive and achieve their potential.

99

Young people in our homeless supported accommodation.

29

Young people were housed in our affordable accommodation for 18-25 year olds.

823

We delivered 823 hours of counselling to those in the Fylde & Wyre.

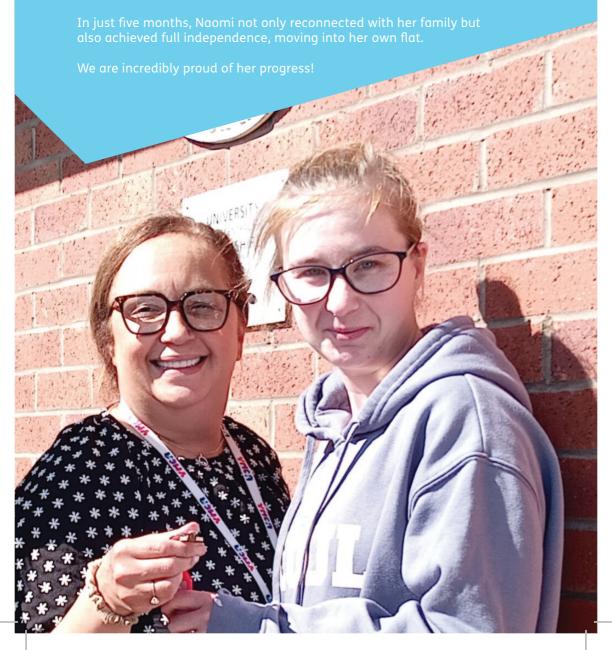
20,462

Hours of support were given by staff to our residents in our supported accommodation.

# Case Study:

Naomi arrived at the YMCA after a breakdown of family relationship and a challenging period in hostels and temporary accommodation.

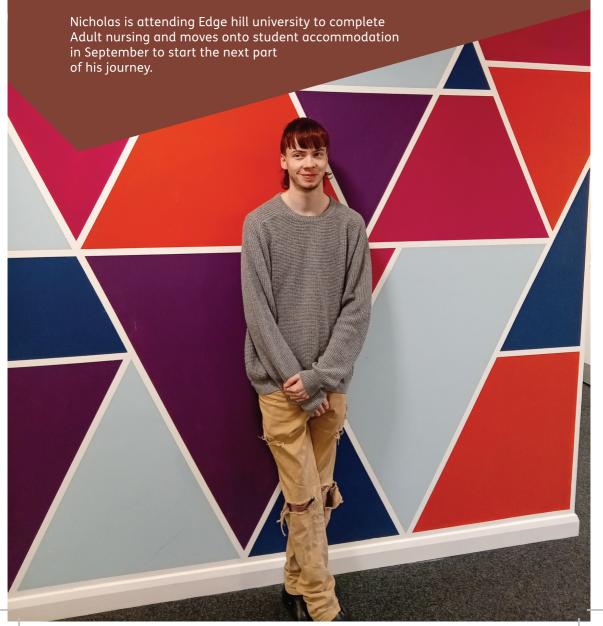
With support, she developed skills in budgeting, independent living and secured full-time employment in Health and Social Care.





Nicolas was asked to leave his family home and was sofa surfing with friends for a period of time.

Whilst living with the YMCA he has volunteered with Fleetwood Community Trust helping with various different groups whilst also participating in army cadets.





# Youth Work & Community

Our Youth Work directorate deliver direct services but also supports other like-minded organisations, in the belief that we can create positive outcomes for young people.

### 302

Hot meals were provided to support local residents throughout the winter months.

# 21,842

individuals have accessed our support services or activities at the Lofthouse building.

#### 98

Children were provided with counselling sessions.

### 82%

Of young people reported feeling more confident.

### 90%

Of young people said that our service had helped them overcome anxiety.



## **Outdoor Education**

Lakeside is our Outdoor Education site on the shores of Lake Windermere. It is here that we provide inspirational and impactful residential programmes for school aged children.

# 5,595

Last year we provided 5,595 children, young people, and adults with high-quality outdoor learning.

#### Last year we worked with:

68 Schools 17 Youth Groups 9 Corporate Groups

# Our instructors helped young people improve how they see themselves:

**47%** Feel more responsible.

**50%** Feel more motivated.

**59%** Feel more confident.

**61%** Improved relationships with their classmates & teachers.



YMCA has been committed to delivering high quality outdoor education for over 70 years.

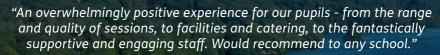
Our £6.5m purpose built facility opened in 2019 and provides school aged children with the perfect setting to experience new outdoor activities that push their boundaries, increase their confidence, motivation and relationships with classmates and teachers.

Situated on the south western shores of Windermere with incredible views up the lake and top notch instructors we think we provide the most inspirational outdoor education offer available.
But don't just take our word for it, read what just a selection of our schools say about us...

If you are ready to discuss your trip to Lakeside

Visit www.lakesideymca.co.uk Or call 015395 39000.





#### **Larbert High School**

"Our first visit to YMCA Lakeside and we will definitely be back. The facilities are perfect for what we were looking for, the activities were great, and the centre staff were so welcoming. A great trip to a venue in a beautiful location."

#### Cheadle Hulme

"This is a great place and gives our children an incredible experience and the chance to do activities that they would never do otherwise. It builds confidence, resilience and teamwork and for us is a chance for our Y6 children to spend time together before they leave primary school."

#### St. Paul's

"We arrived with 41 year 9/10 students and from the moment we arrived, staff were friendly, approachable, and welcoming. The range of activities on offer is excellent, with students encountering a variety of experiences encouraging teamwork and collaboration."

"At mealtimes, the food offered was delicious and the staff were engaging with our students. The professionalism of the instructors was exemplary and at all times we felt our students were safe and able to enjoy themselves. Overall, a wonderful experience."

**Skipton Academy** 



# For more information please contact:

enquiries@fyldecoastymca.org

#### **Websites**

Charity: ymca-fyldecoast.org Leisure: ymcayactive.org Housing: ymcahousing.org.uk/

YMCA Lakeside: lakesideymca.co.uk/

### Social Media

Facebook: YMCA Fylde Coast Instagram: ymcafyldecoast

X: @YMCAFyldeCoast

LinkedIn: YMCA Fylde Coast

**FAMILY & YOUTH WORK** 

**HEALTH & WELLBEING** 

**HOUSING** 

**TRAINING & EDUCATION** 

#### **SUPPORT & ADVICE**

YMCA enables people to develop their full potential in mind, body and spirit. Inspired by, and faithful to, our Christian values, we create supportive, inclusive and energising communities, where young people can truly belong, contribute and thrive.